



# APPLICATION CARGO AREA 2022

fairnamic GmbH  
Neue Messe 1  
88046 Friedrichshafen, Germany  
www.eurobike.com  
E-Mail: frankfurt2022@eurobike.com

Company:	Responsible employee: (full name)
Street:	Function/Position:
Postal Code/City:	Phone:
Country:	Mobile:
Company owner/ Managing director: (full name)	E-Mail:
Website:	Exhibited Products:
Invoice adress: (if different from address above)	Notes:
VAT no.:	

## We would like to order the following stand package in the EUROBIKE Cargo Area:

Please select stand	PACKAGE 1: 16 m <sup>2</sup>	PACKAGE 2: 32 m <sup>2</sup>	Shared stand: 9 m <sup>2</sup> (incl. personnel support/no own staff required)
<b>Stand space</b>	Included	Included	Included
<b>Back wall</b>	Height: ca. 2.28 m Width: 4 m	Height: ca. 2.28 m Width: 8 m	Height: ca. 2.28 m Width: 3 m
<b>Equipment</b>	<ul style="list-style-type: none"> <li>• 1 spotlight</li> <li>• 1 standing height table (height: 1.10 m   Ø: 0.70 cm)</li> <li>• Carpet black/dark grey</li> <li>• Power connection including electricity consumption</li> </ul>	<ul style="list-style-type: none"> <li>• 2 spotlight</li> <li>• 2 standing height table (height: 1.10 m   Ø: 0.70 cm)</li> <li>• Carpet black/dark grey</li> <li>• Power connection including electricity consumption</li> </ul>	<ul style="list-style-type: none"> <li>• 1 spotlight</li> <li>• Carpet black /dark grey</li> <li>• Power connection including electricity consumption</li> </ul>
<b>Graphics</b>	<ul style="list-style-type: none"> <li>• Stand number</li> <li>• Exhibitor name (1x1.90 m)</li> </ul>	<ul style="list-style-type: none"> <li>• Stand number</li> <li>• Exhibitor name (1x1.90 m)</li> </ul>	<ul style="list-style-type: none"> <li>• Stand number</li> <li>• Exhibitor name (1x1.90 m)</li> </ul>
<b>Cleaning services</b>	<ul style="list-style-type: none"> <li>• Full cleaning</li> <li>• Daily cleaning service</li> </ul>	<ul style="list-style-type: none"> <li>• Full cleaning</li> <li>• Daily cleaning service</li> </ul>	<ul style="list-style-type: none"> <li>• Full cleaning</li> <li>• Daily cleaning service</li> </ul>
<b>Further services included</b>	<ul style="list-style-type: none"> <li>• 5x exhibitor passes</li> <li>• Communication package</li> <li>• Area security (daily 6pm - 8am)</li> <li>• Waste disposal</li> </ul>	<ul style="list-style-type: none"> <li>• 8x exhibitor passes</li> <li>• Communication package</li> <li>• Area security (daily 6pm - 8am)</li> <li>• Waste disposal</li> </ul>	<ul style="list-style-type: none"> <li>• Communication package</li> <li>• Area security (daily 6pm - 8am)</li> <li>• Waste disposal</li> <li>• incl. personnel support/ no own staff required</li> </ul>

Individual stand space without any stand construction services can be reserved via our [online registration shop](#).

### Closing date for registration: March 4th, 2022

The participation fee is payable directly after receipt of invoice | Stand cancellation/cancellation fee: see Special Conditions of Participation EUROBIKE 2022 (annex). Besides the Special Conditions of Participation EUROBIKE 2022, the following conditions are also part of this contract: General Conditions of Participation, Technical Guidelines, General Regulations, House Rules, General Protection and Hygiene Concept, Data Protection Guidelines.

All of the above mentioned documents can be found under <https://www.eurobike.com/en/exhibiting-guidelines/>.

Data protection: Please note that personal data are stored, processed and used (inclusive of transfer to service providers, newsletter) for the purpose of contract performance. With my signature, I confirm the binding registration for EUROBIKE 2022 and the applicability of the mentioned conditions (Special Conditions of Participation, General Conditions of Participation, Technical Guidelines, General Regulations, House Rules, General Protection and Hygiene Concept, Data Protection Guidelines).

The Messe Frankfurt Group and Messe Friedrichshafen GmbH would like to inform you about suitable offers and services.

For this purpose, Fairnamic GmbH would like to pass on your details provided here to the Messe Frankfurt Group, their respective sales partners in your home country and to Messe Friedrichshafen GmbH.

You have the right to revoke your consent at any time with effect for the future. To do so or if you have any questions, please email us at [privacy@fairnamic.com](mailto:privacy@fairnamic.com) or write to the following surface mail address: Neue Messe 1, 88046 Friedrichshafen, Germany. Further information according to article 13 and 14 GDPR please find at <https://www.messe-friedrichshafen.com/privacy-policy>.

To the processing and use of my data for the above purposes:

I agree  I do not agree

I also agree to receive information by email:

I agree  I do not agree

Place, Date

Signature/Company stamp

# Special Conditions for EUROBIKE 2022

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## Definitions:

<u>Fairnamic:</u>	Fairnamic GmbH shall hereafter be referred to as <b>fairnamic</b> .
<u>MF-Venue</u>	Messe Frankfurt Venue GmbH shall hereafter be referred to as <b>MF-Venue</b> .
<u>OSC</u>	Upon admission, exhibitors receive an access-code for the Messe Friedrichshafen Online-Service-Center (hereafter referred to as <b>OSC</b> ). Stand registration and media entries must be executed via the OSC.
<u>Serviceshop-MFV:</u>	Upon admission, exhibitor receive an access-code (MyAccount) for the MF-Venue Shop for Exhibitor Services, hereafter called <b>Serviceshop-MFV</b> . Technical and organizational orders for the stand on site must be executed via this online portal.
<u>Conditions of Participation:</u>	General Terms and Conditions of Participation, Technical Guidelines, House Rules, General Protection and Hygiene Concept, Data Protection Guidelines and further documents are available here: <a href="http://www.eurobike.com/exhibiting-guidelines">www.eurobike.com/exhibiting-guidelines</a> .

## General Event Informationen

### 1. Opening Times

**1.1** The International Bicycle Trade Exhibition EUROBIKE will take place from Wednesday, July 13 to Sunday, July 17, 2022, at the exhibition grounds of Messe Frankfurt. EUROBIKE is open from Wednesday through Sunday from 09:00 a.m. to 6:00 p.m. Access for exhibitors: 1 hour before the start of the show. The exhibition is open to the public on Saturday and Sunday, July 16 and 17, 2022 (Festival-Days) from 09:00 a.m. to 6:00 p.m.

### 2. Set-up and Dismantling Times

#### 2.1 Set-up:

July 8 – 11, 2022: 7:00 a.m. – 10:00 p.m.

July 12, 2022: 7:00 a.m. continuously

Separate set-up times apply to the set-up of stands used exclusively for the Festival Days.

Advanced stand set-up must be approved by the project management.

#### 2.2 Dismantling:

July 17 – 18, 2022: July 17 from 6:00 p.m. continuously until. July 18, 10 p.m.

July 19 – 20, 2022: 7:00 a.m. - 10:00 p.m.

Early dismantling is prohibited. Please note the General Conditions of Participation.

### 3. Registration / Admission

Registration for EUROBIKE 2022 is made by completely filling out the online form. With this Intention to exhibit, the company declares to fairnamic its sincere interest to participate as an exhibitor. The submission of the online registration form does not constitute a claim to admission. Fairnamic shall submit a written placement proposal to the exhibitor, which shall require the written consent of the exhibitor within the response time set for him. The exhibitor's acceptance of the placement constitutes the contractual offer, from which the exhibitor can no longer withdraw once it has been received by



fairnamic. The contract with fairnamic for participation shall only be concluded upon confirmation of participation by fairnamic, which constitutes acceptance of the contract. By sending the placement agreement, which does not yet constitute a claim to participation, the exhibitor accepts the Special and General Terms and Conditions of Participation, the Technical Guidelines, the House Rules, the currently valid Protection and Hygiene Concept, the Data Protection Guidelines as well as all further conditions of participation listed at [www.eurobike.com/exhibiting-guidelines](http://www.eurobike.com/exhibiting-guidelines).

## **4. Participation Fee, Media Entry, Exhibitor Passes, Co-Exhibitors**

**4.1** The participation fee includes the provision of the floor space, a certain number of exhibitor passes, exhibitor service by the project management, provision of the trade shows in-house information systems, target group specific marketing of the event, hall security and cleaning of the halls.

The fees pertain to the entire duration of the trade show. If a two-storey stand is approved, 50 % of the participation fee will be charged for the space of the upper structure

**4.2** The number of exhibitor passes included in the participation fee is based on the stand size. The exact number of passes due can be found in the participation invoice.

**4.3** The co-exhibitor fee is €240/co-exhibiting company. Definition of co-exhibitor: see General Conditions of Participation. Co-exhibitors receive two exhibitor passes free of charge.

## **5. Terms of Payment**

100% of the participation fee is payable 2 weeks after receipt of invoice; but no later than May 5, 2022, at the latest. Invoice issued after May 5, 2022, are due immediately. The payment terms on the fairnamic invoices are decisive. Please note the information on the bank details.

## **6. Stand-Cancellation / Cancellation Fee**

If the stand is cancelled after contract conclusion, the full participation fee will be due if the stand cannot be re-rented. If fairnamic can sell the stand to any other company, a cancellation fee of 25% of the participation fee will be charged.

## **7. Approval of Stand Construction**

Approval is required for the following stand constructions: Exhibition stands >100m<sup>2</sup>, all exhibition stands in open-air areas, mobile stands, 2-storey stands, special structures and special constructions (stand structures and exhibits >4m high, closed ceilings, platforms and stages >20cm high, glass constructions, moving components, ceiling-floor connections).

Not subject to approval are single storey stand constructions that do not fall under the category of special constructions with a stand area <100m<sup>2</sup> and construction height <4m.

Further details on stand construction can be found in the Technical Guidelines at [www.eurobike.com/exhibiting-guidelines](http://www.eurobike.com/exhibiting-guidelines).

**8. Direct Selling:** Direct selling is prohibited.

## **9. WiFi:**

The exhibition grounds in Frankfurt have a free WiFi that exhibitors and visitors can connect to. Exhibitors' own WiFi must be registered and comply with specific conditions. Registration and requirements can be found in the Serviceshop-MFV.

## **10. Use of Operations Equipment:**

For logistical and safety reasons, the use of cranes, forklifts and lifting platforms/hydra-ladders is only permitted to MF-Venue's official contractors. Orders can be placed via the Serviceshop-MFV.

## **11. Guarding / Liability**

Fairnamic does not assume any obligation of care for exhibits, stand equipment and other objects located on the stand. Fairnamic recommends ordering a stand guard via the Serviceshop-MFV for the duration of the trade fair as well as for the set-up and dismantling periods.

## **12. Use of Music / GEMA:**

Exhibitors must register the use of copyright music, videos or movies with the German authority GEMA. The registration must be completed in full and made in good time. Registration forms are available at: [www.eurobike.com/exhibiting-guidelines](http://www.eurobike.com/exhibiting-guidelines).

## **13. Domiciliary Rights, House Rules**

The Frankfurt exhibition grounds are private property. The operator of the exhibition grounds is MF-Venue. In addition to fairnamic, it exercises domiciliary rights on the exhibition grounds. In this respect, reference is made to the house rules posted on the exhibition grounds. Exhibitors can view or download the current house rules at [www.eurobike.com/exhibiting-guidelines](http://www.eurobike.com/exhibiting-guidelines) or ask fairnamic to send them by post.

## **14. Additional Services**

### **14.1 In addition to the participation fee, the acceptance of the following services is obligatory:**

- Flat rate for general waste disposal: €1.50/m<sup>2</sup> stand space
- The AUMA fee (€0.60/m<sup>2</sup>) to be paid by the exhibitor will be invoiced and forwarded by fairnamic on behalf of AUMA.
- Media entry fee (obligatory media entry in all media): For the mandatory entry a fee of €549.00 will be charged. This applies to exhibitors and co-exhibitors. The media entry needs to be edited in the OSC by May 16, 2022, at the latest.

**14.2 Power Consumption:** The calculation basis for power consumption is regulated in the Serviceshop-MFV.

**14.3** The water and sewage fee as well as corresponding connections are regulated in the Serviceshop-MFV.

**14.4 Catering:** The official contract partners of Messe Frankfurt are available for catering and beverage orders. The relevant contact details can be found in the Serviceshop-MFV.

**14.5** Stand parties after the end of the fair must always be approved by the project management. A corresponding application form is available in the Serviceshop-MFV. MF-Venue and/or fairnamic reserves the right to charge a fee for any additional costs incurred, e.g. security, cleaning.

Further additional services can be ordered via the Serviceshop-MFV.

## Special Conditions for EUROBIKE 2022

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### **15. Pricing / Reverse-Charge-Procedure**

All quoted prices are net prices. If the statutory VAT is applicable, it will be invoiced in addition. Please note the explanations on the reverse charge procedure and the VAT identification number in the General Terms and Conditions of Participation.

### **16. Legal Notices**

**16.1** In case of a dispute, these Special Conditions of Participation shall be interpreted based on the German text.

**16.2** The entire legal relationship between fairnamic and the exhibitor shall be governed exclusively by the law of the Federal Republic of Germany, to the exclusion of the United Nations Commission on International Trade Law.

**16.3** Place of fulfilment for both parties is Frankfurt am Main.  
Place of jurisdiction: Tett nang  
HRB-Nr. 742665 Handelsregister B, Amtsgericht Ulm